Course Description
This course focuses on the construction of a web site. Students will learn how web sites work, and how to design good web sites. The course will not be conducted using an application package to generate HTML. Instead, students will learn how to hand-code the pages. This is a useful skill even though—in professional practice—students may not end up writing the pages by hand.

The course will cover the base ground of background knowledge that is required to understand how the web really works. In addition to the html that is taught almost entirely through learning-by-doing, students will listen to presentations about http and URIs. Finally students will be introduced to the subject of information architecture.

Course objectives
After taking this course students

- they will be able to interact with a UNIX based server for storage and retrieval of pages;
- they will understand fundamental concepts of http;
- they will have sufficient knowledge of HTML in order to create simple pages;
- they will have been introduced to Uniform Resource Identifiers;
- they will have see the main configuration options of the apache web server;
- they will have a grounding in information architecture

Basically at the end of the course, students should be able to manage a running web site on their own. Students will be provided with free web space where they can design their own sites. This web space will be available even after the course ends.

Prerequisites
There are no other formal prerequisites for this course. Students should be familiar with the World Wide Web, and should be able to use a MS Windows computer, i.e. click on an icon to run a program. Students should also be familiar with basic concepts of computer hardware and software, concepts like files, memory. Everything that goes beyond that will be explained in class or by personal interaction with the instructor. No prior knowledge of HTML is assumed. Much much of the HTML instruction will be given during the practice sessions.

Instructor
Thomas Krichel

Palmer School of Library and Information Science
C.W. Post Campus of Long Island University
720 Northern Boulevard
Brookville, NY 11548–1300
krichel@openlib.org
work phone: +1–(516)299–2843
Private contact details may be obtained from the online CV at /home/krichel/cv.html.

Class structure
Classes will be held in room 125 in the Westchester Graduate Campus building of LIU. This is situated within the Dance Building on the Purchase College campus. Classes will be held between 9:30 and 16:30 (morning and afternoon) or from 13:00 to 17:00 (afternoon only) Each class will have some presentation by the instructor. However a majority of time the class will work directly with their computers under the supervision of the instructor.

Class details:

0 2003–01–04, 10:30 to 16:30 introduction to the course
1 2003–01–05, 10:00 to 17:00 introduction to HTML I
2 2003–01–10, 9:30 to 17:30, afternoon information architecture II
3 2003–01–10, 9:30 to 17:30 the http protocol and the apache server
7 2003–01–11, 9:30 to 17:30 the http protocol and the apache server

Readings
There are literally tons of books on HTML around, choose one that you like. Castro (1999) is a widely used book. Werbach (2002) is a good online source. Morville and Rosenfeld (1998)) is a rather boring book on information architecture, but apparently the best book on the subject.


Assessment
A mid-term exam will be conducted at the start of the fifth session, this will count for 30% of the grade. The remainder will come from a web site that the students will build. The site should provide an information source about a topic, tough it need not to be comprehensive. The total amount of information contained should roughly be equivalent to a conventional student essay.

Students
Larry Lederer
Sarah Northschild
Melanie Wood
Elizabeth DeFilippo
Evangeline King
Josanna Jean-Louis
LaShawn Ross
Vinod Pachanda
Nisa Bakkalbasi
Tom Matamoros
Candance Rist
Kara Haggerty
Marybeth Darobid
Vivian Gufarotti
Bridget Forkin
Carol Heinz

References

