Reading

What makes for a quality resource gateway?

The dmz project

Introduction

Structure

2001-10-21

http://apenin.blackhome.net

Thomas Knichel

Internet Directories

Lecture 4

11566
1. Have people—possibly volunteers—maintain the metadata.

2. Have a lot of catalogers, so each can do it in their spare time.

3. Reward cataloger by widely distributing their work.

Kichlers strategy to create a free metadata

William Y. Ams

There is one thing that I know about metadata, it is expensive

to produce.

quote

esp. those available on the Internet.

usually used in the context of description of digital resources.

• metadata: data about metadata

• metadata: data about data

• meta: Greek for about
but "first and foremost a self-regulating community".

- Systems engineering
- Community management and development
- Editorial policies and direction

a very small staff responsible for

position as a non-commercial entity

hosted and administered by Netscape Communications Corp.

Who runs the OD?.

1. Hundreds of others, so they say. Catalogs 2.3M URLs

2. It has about 30,000 volunteers (they claim).

3. Powers the core directory services for the Web's largest and

Directory

4. By Netscape, and called "Dmoz", formerly known as "Gumtree", then "Newhoo", then acquired by

Dictionary

Volunteer editors.

According to them,

The Open Directory Project is the largest, most com-

Confused

Dmoz.org
null
Adult sites only in the „adult“ category

Translated sites may appear in several categories

All listed under „world“

Non-English sites

non-English sites

deep-linking

product listings

sites that do not resolve to a domain

illegal sites

multi-level marketing

mirror sites

affiliate links

Probably inappropriate

Produce diversity in the category?

Does the site appeal to a broad range of users?

Is the site current?

Does it appear to be well-maintained?

Are the site’s contents not currently covered in the category?

Does the site contain useful content? Is it content-rich?

criteria for adding sites

move a submitted site

add a submitted site

add a new site
Types of Edits

- Meta Edits
- Category Moderators
- Category Edits
- Comment Edits
- Editorial Edits
- "Root Solider"

Categories

- Title can be related categories, like "see also" in a conventional catalog
- There can be "blank," like "see" in a conventional catalog
- The guidelines for creating sub-categories are relatively vague
- No editor "owns" her categories

Categories

- Use third person
- No repetition of title information
- No acronyms
- Short, factual, non-promotional
- Descriptions should be
- No words like "homepage", "online"
- Informative concise
- Titles should be describing
The Open Directory is owned by a $300 billion company.

- Quality issues:
  - Inefficient for corruption and excessive categorization of low-value sites.
- Lack of representativeness and lack of transparency:

  from https://www.opendirectory.org/cgi-bin/...50?ids=59

are thinking of leaving OPP, and various critics of OPP.

discussion group for OPP, or OPF, as various who have joined OPP.

A discussion discussion

I have described these "camps" as a horrible mix of.

general population,

volunteers who are a group, not representativeness of the

tact that "covered" is dictated by the interests of the

covered faces, and not the interests of the

This applying lack of representativeness is made worse by the

centralized nature of the central search engine data base.

These means are not a logical, categorized version

critical

spanning the directory.

Discriminating against or lumping with competitors.

Manipulation

Self-promotion of OPP forums and emailphony.

Starr

- Stealing behavior toward submitting, other editors, or DMOS.
- Poor editing
- inability to function well within the Open Directory community.
- Failure to comply with the guidelines
- Removal of editors