Lecture 5

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Reading

"Information Architecture" by Louis Rosenfeld and Peter Morville, O'Reilly 1998
chapter 6 (not worth reading)

Structure

searching

1. searchable sites

2. designing search interfaces
other advice on searches

• look and feel of search should blend in with the rest of the search

• it should be clear what is being searched

• documentation with examples on how to formulate queries

features of sophisticated search engines

• fielded searches

• query languages

• reusable results set

• customizable relevance

deal with problems

• getting too much: suggest boolean AND

• getting nothing: suggest boolean OR or truncation

• bad answers: suggest to contact an expert
engines

- swish•e, swish++
- excite
- ht/dig
- roads